

Meijer Mealbox Sweepstakes

1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

2. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

3. HOW TO ENTER:

On-Line at meijermealbox.com: Beginning 1/01//09 until 06/25//09, visit Meijermealbox.com and follow the links and instructions. You will receive one (1) entry for each recipe entered. Recipe entries must be submitted with images, a valid email address, and follow the guidelines below:

- The recipe must contain at least one Meijer brand item.
- The recipe must not exceed 500 words in length
- The recipe must be an original recipe and not duplicated from other brands or recipe sites.
- Recipes must be submitted with an image taken with a digital camera.

4. ELIGIBILITY:

Open only to legal U.S. residents only who are 18 years of age or older at time of entry. Meijer and their respective affiliate companies, parents, subsidiaries, agents, advertising and promotional agencies, and their immediate families or persons residing in the same household of such employees are not eligible to enter or win. Determination of eligibility is at Sponsor's sole discretion.

5. DRAWING:

Sponsor will select winners from all eligible entries submitted in a random drawing each month in Grand Rapids, MI as follows:

October entries by 11/28

November entries by 12/25

December entries by Jan 29

January entries by Feb 26

February entries by March 26

March entries by April 30

April entries by May 28

May entries by June 25

Limit one (1) prize per person and per household. Entrants agree to be bound by these official rules and by the decisions of the judges, which are final and binding in all respects. Winners will be notified by phone or mail. Winners will be required to sign and return an Affidavit of Eligibility and Release within 14 days of notification in order to receive the prizes. In the event of non-compliance with these requirements, the prize will be forfeited and an alternate winner will be selected. If prize/prize notification is returned as undeliverable, the prize will be forfeited and an alternate winner will be selected. Unclaimed prizes may not be awarded.

6. PRIZES/ODDS OF WINNING PRIZE:

Prizes consist of one (1) \$50 Meijer Gift Card (Approximate Retail Value of Prize: \$50.00.). All federal, state and local regulations apply. Prizes are non-transferable. Odds of winning depend on the number of eligible entries received. All taxes or expenses, including, without limitation, sales tax, luxury tax and any other costs incurred in claiming or using any of the prizes, are the sole responsibility of the prize winner. No prize substitution or cash equivalent of prize, except at sponsor's sole discretion, and then only for a prize of equal or greater value. The prize will be subject to a 1099 tax form and will be mailed to the winner by February 15, 2010.

7. GENERAL:

Not responsible for lost, late, delayed, incomplete, entries not received by the entry deadline, interrupted or unavailable network, server or other connections, miscommunications, failed telephone, computer hardware or software, and other technical errors or failures of any kind, including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Sweepstakes; unauthorized human intervention; failed, incomplete, garbled, jumbled or delayed computer transmissions or other

errors of any kind, whether human, mechanical or electronic, that may limit a user's ability to participate in the Sweepstakes, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. All materials become exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or like entry methods will void all entries affected by such methods and be deemed tampering. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination of the Sweepstakes, a notice will be posted online and the random drawing will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry will be declared made by the "authorized e-mail account holder" and any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Winners may be requested to provide Sponsor with proof that they are the authorized e-mail account holders of the e-mail addresses associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor.

Sweepstakes sponsor: Meijer, Inc. 2929 Walker Grand Rapids MI 49544 Sweepstakes is subject to applicable federal, state and local laws. By participating, entrants release Meijer and their respective parents, subsidiaries, affiliates, and the directors, officers, employees, or agencies of any of the above organizations from any and all liability for any injuries, losses, tax liabilities or damages of any kind arising from entrant's participation in this sweepstakes or resulting from acceptance, possession, use or misuse of any prize. Acceptance of prize shall constitute and signify the winner's agreement and consent that Sponsor may use his/her name address (city and state only), likeness, and/or prize information for promotional purposes without further compensation, where legal.

8. WINNERS LIST:

To receive a list of winners, send a stamped, self-addressed envelope to: **Meijer Mealbox Sweepstakes** P.O. Box 1863, Grand Rapids MI 49501 - 1863.