

2008 Big Game in Pasadena Sweepstakes Rules

ELIGIBILITY: No purchase necessary. You need not be present to win. No age limit to enter, but prizes for winners of the Grand Prize under the age of 21 will be awarded to the winner's adult parents or legal guardian. All winners, grand prize travel companions and parents/legal guardians of first and second place winners under the age of 21 will be required to sign a release form prepared by Meijer, Inc. All winners will be responsible for all federal, state and local taxes. Meijer Inc. shall have the right to substitute prizes due to unavailability or for any other reason, in which case the substitution will be of equal or greater value. No cash value or substitutions will be allowed. Team members, officers, employees, agents, representatives and assignees of Meijer Inc., and their immediate family members (spouses, siblings and children and persons living in the same household) are not eligible to enter. You may enter once each time you visit our stores or when you visit our Meijer website - Meijer.com, from Sunday, November 16, 2008 through Wednesday, November 26, 2008. Game open to legal residents of Michigan, Illinois, Ohio, Indiana, and Kentucky. Void where prohibited by law. All federal, state and local laws and regulations if any apply.

HOW TO ENTER: Go to the center aisle display at a participating Meijer store, fill out the entry form and deposit into the designated entry container by November 25, 2008 go to www.Meijer.com and fill out an entry form between November 16 and November 26, 2008; or hand print your name, complete address (no P.O. Boxes), telephone number & age on a 3"x5" card and mail to:
2008 Big Game in Pasadena Sweepstakes Game
P.O. Box 1953, Grand Rapids MI 49501-1953.

On-Line at www.Meijer.com: Beginning 11/16/08 until 11/26/08, log on to <http://www.meijer.com/atstores/contest.jsp> and follow the on-screen instructions to complete the on-line entry form. Limit one (1) entry per person/email address, per day. All entries must be received by 11/26/08 to be entered into the random drawing.

Eligible entries must be postmarked by no later than November 26, 2008 and received by December 1, 2008. Enter as often as you like, but only one entry per container per day. Mechanical reproductions/photocopies of completed 3"x5" card are not permitted. Sponsors and agencies are not responsible for late, lost, misdirected, mutilated, incomplete or illegible entries.

GENERAL TERMS AND CONDITIONS: By entering this game, entrant agrees to abide by and be bound by these Official Rules and the decisions of the judges, which are final. Acceptance of prize constitutes where legal, permission for the Sponsor to use the winner's names and/or likeness and biographical information for advertising or publicity purposes without further compensation or consent. Entrants agree to release discharge and hold harmless: Meijer, their affiliates, sales representatives, wholesalers, distributors, subsidiaries, advertising and promotions agencies and their respective officers, directors and employees from any and all claims or damages including personal injury and/or deaths or property damage, arising out of the winner's participation in this game and the acceptance and use and/or misuse of the prize awarded. All entries are property of sponsor and will not be returned. All prizes claimed will be awarded.

DRAWING: On or about December 8, 2008 random drawings will be conducted from all eligible entries received to determine the Grand Prize, First Prize, and Second Prize Winners. Winners will be notified by phone or mail on or about December 12, 2008 and will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release so as to be received by Sponsor within 10 days of notification unless prohibited by law, or prize will be forfeited. In the event of non-compliance with this requirement or if the prize notification letter is returned as undeliverable, or the prize will be forfeited and the name of an alternate winner will be drawn from the remaining entries. Odds of winning depend on number of eligible entries received. One winner per household. No substitution, cash redemption or transfer of prize allowed, except at sole discretion of the Sponsor.

PRIZES: Grand Prize: One (1) to be awarded chainwide. Approximate Value \$7,800: Travel for 2. **Rose Parade and Rose Bowl, Los Angeles, California, December 30 – January 2, 2009.** Round trip airline tickets

from closest regional airport to Los Angeles, Three night accommodations at the Sheraton Universal Hotel located on the lot of Universal Studios, 10 miles from downtown Los Angeles and 20 minutes to Pasadena. Transfers to and from Los Angeles Airport and hotel, Grandstand seats near the start of the Rose Parade, Motor coach transfers to the Rose Parade, Visit to Universal Studios, Motor coach transfers to the Rose Bowl Game, Lower Level 20/40 yard line Rose Bowl Game Tickets, Souvenir Game Program, City Escape Staff assistance.

Winner's List: Send self-addressed stamped envelope after January 1, 2009 to:
The Big Game in Pasadena Sweepstakes Game,
2929 Walker NW, Grand Rapids, MI 49544.

SPONSOR: Meijer Inc., Grand Rapids, MI.