

**Meijer/Joy of Cooking Sweepstakes
Official Rules**

1. NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

2. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

3. HOW TO ENTER:

Sweepstakes begins on 11/16/08 and ends on 11/26/08. Enter one of two ways: (i) enter online at <http://www.meijer.com/atstores/contest.jsp> by clicking on the contest in the left column, providing the required information at the sign in, and clicking on "Enter me in the Contest!" or (ii) print your name, address, age and daytime phone number on a standard size post card and send it to: *Meijer/Joy of Cooking Sweepstakes*, P.O. Box 1953, Grand Rapids, MI 49501-1953. If you are entering online you must be the registered subscriber of the email account provided at the contest sign in and the email address provided at the contest sign in must exist prior to the start date of the sweepstakes. All mailed entries must be postmarked by 11/26/08 and received by 12/3/08. Limit one entry per person/household/envelope/day. No copies or mechanical reproductions of entries will be accepted. Neither Meijer, Joy of Cooking, nor any of their employees, representatives or agencies, is responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, or illegible entries. Entrants need not be present to win. Once submitted, entries become the exclusive property of the sponsor and will not be returned. For a copy of the Official Rules, please send a self-addressed stamped envelope to *Meijer/Joy of Cooking Sweepstakes* at P.O. Box 1953, Grand Rapids, MI 49501-1953 by 12/3/08.

4. ELIGIBILITY:

Open only to legal U.S. residents of who are 18 years of age or older at time of entry other than residents of the states of New York, Florida, and Rhode Island. Employees of Meijer, Joy of Cooking and their respective affiliate companies, parents, subsidiaries, agents, advertising and promotional agencies, and their immediate families or persons residing in the same household of such employees are not eligible to enter or win.

5. DRAWING:

Sponsor will select winners from all eligible entries submitted in a random drawing on or about 12/17/08 in Grand Rapids, MI. Limit one (1) prize per household. Entrants agree to be bound by these official rules and by the decisions of the judges, which are final and binding in all respects. Winners will be notified by phone or mail. Winners will be required to sign and return an Affidavit of Eligibility and Release within 10 days of notification in order to receive the prizes. In the event of non-compliance with these requirements, the prize will be forfeited and an alternate winner will be selected. If prize/prize notification is returned as undeliverable, the prize will be forfeited and an alternate winner will be selected. Unclaimed prizes may not be awarded.

6. PRIZES/ODDS OF WINNING PRIZE:

Prizes consist of fifteen (15) Grand Prizes. Each Grand Prize consists of \$500 in Meijer Gift Cards. Total ARV of Grand Prize is \$500). Prizes are non-transferable. Odds of winning depend on the number of eligible entries received. Purchase will not increase your chances of winning. All taxes or expenses, including, without limitation, sales tax, luxury tax and any other costs incurred in claiming or using any of the prizes, are the sole responsibility of the prize winner. No prize substitution or cash equivalent of prize, except at sponsor's sole discretion, and then only for a prize of equal or greater value.

7. GENERAL:

Sweepstakes sponsor/promoter: Meijer, Inc., 2929 Walker Ave. NW Grand Rapids, MI 49544. Sweepstakes is subject to applicable federal, state, and local laws. By participating, entrants release Meijer, Joy of Cooking, and their respective parents, subsidiaries, affiliates, and the directors, officers, employees, or agencies of any of the above organizations from any and all liability for any injuries, losses, tax liabilities, or damages of any kind arising from entrant's participation in this sweepstakes or resulting from acceptance, possession, use or misuse of any prize, participation in this sweepstakes, or any technical malfunctions of the computer online system, computer dating mechanism, computer equipment, software, or any combination thereof, or any lost, misdirected, illegible or delayed data transmission. Entrants also agree that the individuals and entities listed in this paragraph are not responsible or liable for any injury or damage to an entrants computer related to or resulting from downloading any part of this

sweepstakes, and are also not responsible or liable for any injury or damage relating to or resulting from games, or any part of this sweepstakes, not operating on entrant's computer. Acceptance of prize shall constitute and signify the winner's agreement and consent that Sponsor may use his/her name address (city and state only), likeness, and/or prize information for promotional purposes in media (including online media) without further compensation, where legal. Sponsor reserves the right, in its sole discretion to cancel or suspend part or all of this sweepstakes in the event that printing errors, viruses, unauthorized intervention, or other causes corrupt or impair the administration, security, fairness or proper play of the sweepstakes. In such event, Sponsor may award prizes in a random drawing from all eligible entries received up to the date of cancellation or suspension. If you have entered online and you would like your email address removed from the Sponsor's email list, go to <http://www.meijer.com/user/unsubscribe.jsp> and click on "Unsubscribe". Please allow up to 10 days to be removed.

8. WINNERS LIST:

To receive a list of winners, send a stamped, self-addressed envelope to: *Meijer/Joy of Cooking Sweepstakes*, P.O. Box 1953, Grand Rapids, MI 49501-1953 by 12/24/08.