

Back to School Sweepstakes

OFFICIAL RULES

- 1. ELIGIBILITY:** No purchase necessary. You need not be present to win. Sweepstakes open to legal residents of Michigan, Illinois, Ohio, Indiana, and Kentucky. No age limit to enter, but prizes for winners of the Grand Prize under the age of 18 will be awarded to the winner's adult parents or legal guardian. All winners and parents/legal guardians of those under 18 will be required to sign a release form prepared by Meijer, Inc. All winners will be responsible for all federal, state and local taxes. Meijer Inc. shall have the right to substitute prizes due to unavailability or for any other reason, in which case the substitution will be of equal or greater value. No cash value or substitutions will be allowed. Team members, officers, employees, agents, representatives and assignees of Meijer Inc., and their immediate family members (spouses, siblings and children and persons living in the same household) are not eligible to enter. You may enter once each time you visit our stores or when you visit our Meijer website www.Meijer.com from Sunday July 20, 2008 through Wednesday September 10. Void where prohibited by law. All federal, state and local laws and regulations if any apply.
- 2. HOW TO ENTER:** Go to the center aisle display at a participating Meijer store, fill out the entry form and deposit into the designated entry container by September 10, 2008 or hand print your name, complete address (no P.O. Boxes), Telephone Number & Age on a 3"x5" card and mail to: 2008 Back to School Sweepstakes P.O. Box 1953, Grand Rapids MI 49501-1953. Eligible entries must be postmarked by no later than September 10, 2008 and received by September 13, 2008. Enter as often as you like, but only one entry per container per day. Mechanical reproductions/photocopies of completed 3"x5" card are not permitted Sponsors and agencies are not responsible for late, lost, misdirected, mutilated, incomplete or illegible entries.
- 3. GENERAL TERMS AND CONDITIONS:** By entering this sweepstakes, entrant agrees to abide by and be bound by these Official Rules and the decisions of the judges, which are final. Acceptance of prize constitutes where legal, permission for the Sponsor to use the winner's names and/or likeness and biographical information for advertising or publicity purposes without further compensation or consent. Entrants agree to release discharge and hold harmless, Meijer, their affiliates, sales representatives, wholesalers, distributors, parents, subsidiaries, advertising and promotions agencies and their respective officers, directors and employees from any and all claims or damages including personal injury and/or deaths or property damage, arising out of the Winner's participation in this sweepstakes and the acceptance and use and/or misuse of the prize awarded. All entries are property of Sponsor and will not be returned. All prizes claimed will be awarded.
- 4. DRAWING:** On or about September 16, 2008 a random drawing will be conducted from all eligible entries received to determine the Grand Prize, First Prize, and Weekly Prize Winners. Winners will be notified by phone or mail on or about September 19, 2008 and will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release so as to be received by Sponsor within 10 days of notification unless prohibited by law or prize will be forfeited. In the event of non-compliance with this requirement or if the prize notification letter is returned as undeliverable, the prize will be forfeited and the name of an alternate winner will be drawn from the remaining entries. Odds of winning depend on number of eligible entries received. One winner per household. No substitution, cash redemption or transfer of prize allowed, except at sole discretion of the Sponsor.
- 5. PRIZES:** Back to School Enter for a Chance to Win Sweepstakes. Grand Prize: \$20,000 Education Savings Bond. Present value of Savings Bond: \$10,000. One prize to be awarded chain wide. First Prize: Appearance on Kraft Cheesiest Kids box and a \$10,000 Savings Bond (present value: \$5,000) along with one year's supply of Kraft Macaroni & Cheese (ARV \$250). One prize to be awarded chain wide. Weekly (July 20 – September 6) Prizes: \$1,000 School Shopping spree and \$1,000 Donated to the winner's school of choice. All Prizes awarded in the form of Meijer Gift Cards. Winners will be contacted by phone or mail. No purchase necessary, see store or meijer.com for details. Registration ends 9/10/08.
- 6. WINNER'S LIST:** For the name of the Grand Prize winner, send a self-addressed, stamped #10 envelope to: 2008 Back to School Sweepstakes: P.O. Box 1953, Grand Rapids, MI 49544.