

Meijer/Nestlé Sweepstakes Official Rules

SWEEPSTAKES OPEN TO LEGAL RESIDENTS OF MI, IL, IN, KY AND OH, AGE 18 YEARS AND OLDER, AND EVALUATED ACCORDING TO U.S. LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN MI, IL, KY, OR OH.

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW. Sponsored Meijer, Inc. (“Sponsor”) Prize Sponsor: Nestle USA (“Prize Sponsor”).

HOW TO ENTER: Sweepstakes begins on 12:00 am ET 12/28/08 and ends 11:59 pm ET 1/7/09. Website clock is the official timing instrument. Enter one of two ways: (i) enter online at <http://www.meijer.com/atstores/contest.jsp> by clicking on the contest in the left column, providing the required information at the sign in, and clicking on “Enter me in the Contest!” or (ii) print your name, age, complete address (no P.O. boxes), ZIP code and day and evening phone numbers on a 3” x 5” card and mail in a postage-paid envelope to:

Meijer/Nestlé Sweepstakes
P.O. Box 1953
Grand Rapids, MI 49501-1953

One entry per envelope. All mailed entries must be postmarked by 1/7/09 and received by 1/15/09. All entries become the property of Meijer Inc., Grand Rapids, MI.

ELIGIBILITY: Sweepstakes open to legal residents of MI, IL, IN, KY and OH, age 18 years or older except employees and the families of Meijer, Nestlé USA, their respective affiliates, subsidiaries, promotion or agencies. If you are entering online you must be the registered subscriber of the email account provided at the contest sign in and the email address provided at the contest sign in must exist prior to the start date of the sweepstakes. In case of dispute as to identity of the winner who enters, entry will be declared made by the registered user (meeting eligibility criteria) of the e-mail account, and if a prize is won, it will be awarded to that registered user.

Limit one entry per person, household, envelope, or email address per day. No copies or mechanical reproductions of entries will be accepted. Neither Meijer, Nestlé USA, nor any of their employees, representatives or agencies, are responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, or illegible entries. Entrants need not be present to win. Once submitted, entries become the exclusive responsibility of the Sponsor and will not be returned. For a printed copy of the Official Rules, please send a self-addressed stamped envelope to Meijer/Nestlé Sweepstakes at P.O. Box 1953, Grand Rapids, MI 49501-1953 by 1/21/09. Official rules may also be found online at <http://www.meijer.com/atstores/contest.jsp>.

DRAWING: Sponsor will select winners from all eligible entries submitted in a random drawing on or about 1/21/09 in Grand Rapids, MI. Limit one (1) prize per household. Entrants agree to be bound by these official rules and by the decisions of the judges, which are final and binding in all respects. Winners will be notified by phone or mail. Winners will be required to sign and return an Affidavit of Eligibility and Release within 10 days of notification in order to receive the prizes. In the event of non-compliance with these requirements, the prize will be forfeited and an alternate winner will be selected. If prize/prize notification is returned as undeliverable, the prize will be forfeited and an alternate winner will be selected. Unclaimed prizes may not be awarded.

PRIZES/ODDS OF WINNING PRIZE: Prizes consist of twenty (20) Prizes. Each Prize consists of five (5) \$100 Meijer gift cards, for a total ARV of each individual prize of \$500 in Meijer gift cards, good in any Meijer's store in the U.S. Total ARV of all twenty (20) prizes is \$10,000. Prizes are non-transferable. Odds of winning depend on the number of eligible entries received. Purchase will not increase your chances of winning. All taxes or expenses, including, without limitation, sales tax, luxury tax and any other costs incurred in claiming or using any of the prizes, are the sole responsibility of the prizewinner. No prize substitution or cash equivalent of prizes, except at Sponsor's or Prize Sponsor's sole discretion, and then only for a prize of equal or greater value.

GENERAL: Sweepstakes Sponsor/promoter: Meijer, 2929 Walker Ave. NW Grand Rapids, MI 49544. Sweepstakes is subject to applicable federal, state, and local laws. By participating, entrants release Meijer, Nestlé USA, and their respective subsidiaries, parents, affiliates and the directors, officers, employees, or agencies of any of the above organizations from any and all liability for any injuries, losses, tax liabilities, or damages of any kind arising from entrant's participation in this sweepstakes or resulting from acceptance, possession, use or misuse of any prize, participation in this sweepstakes, or any technical malfunctions of the computer online system, computer dating mechanism, computer equipment, software, or any combination thereof, or any lost, misdirected, illegible or delayed data transmission. Entrants also agree that the individuals and entities listed in this paragraph are not responsible or liable for any injury or damage to an entrant's computer related to or resulting from downloading any part of this sweepstakes, and are also not responsible or liable for any injury or damage relating to or resulting from games, or any part of this sweepstakes, not operating on entrant's computer. Sponsor is not responsible for any change of mailing address, email address, and/or telephone number of entrants. In the event of a dispute, any Internet entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry, provided that person meets all eligibility requirements set forth in these Official Rules. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entrants may not enter with multiple email addresses. Any entrant who attempts to enter with multiple email addresses or under multiple identities will be disqualified from participation in the contest and all entries from that individual will be considered void. No mechanically reproduced, altered,

forged, or facsimile entries will be accepted. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Sponsor's computer clock governs the time stamp of all online entries. Acceptance of prize shall constitute and signify the winner's agreement and consent that Sponsor may use his/her name address (city and state only), likeness, and/or prize information for promotional purposes in media (including online media) without further compensation, where legal. Sponsor reserves the right, in its sole discretion to cancel or suspend part or all of this sweepstakes in the event that printing errors, viruses, unauthorized intervention, or other causes corrupt or impair the administration, security, fairness or proper play of the sweepstakes. In such event, Sponsor may award prizes in random drawing from all eligible entries received up to the date of cancellation or suspension. If you have entered online and you would like your email address removed from the Sponsor's email list, go to <http://www.meijer.com/user/unsubscribe.jsp> and click on "Unsubscribe." Please allow up to 10 days to be removed.

Winner's List: To receive a list of winners, send a stamped, self-addressed envelope to: Meijer/Nestlé Sweepstakes, P.O. Box 1953, Grand Rapids, MI 49501-1953 by 2/4/09.

Sponsor: Meijer, Inc., Grand Rapids, MI.

Prize Sponsor: Nestlé USA, Glendale, CA

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